

MICHAEL STANLEIGH

**Certified Speaking
Professional**



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Optimize Organizational Performance



Michael Stanleigh, CMC, CSP is CEO of *Business Improvement Architects*. He works with leaders around the world to help them improve their organizational performance. Michael shares his visionary knowledge with audiences around the world, with business stories of excellence and success that inspire, motivate and teach them how to be successful.

Audiences Love Michael!

Audiences love his inspirational, energetic, informative and thought-provoking business presentations that inspire them to action.

Meeting Planners Want Michael!

Meeting organizers are thrilled with Michael's credibility and visionary knowledge, his ability to customize presentations for their audience and his ability to engage and wow audiences.

He'll Inspire and Challenge You!

Leaders say that Michael brings the unique combination of practical ideas and high-level big picture thinking to their organizations. He will move your people to greater vision, challenge them with new insights, and leave them with practical strategies to create the organization of the future.



A HIGHER LEVEL of
management consulting
CERTIFIED MANAGEMENT CONSULTANT



Keynote Presentations

Each presentation is customized to fit the theme and requirements of your meeting.

- Leading Innovation in Your Organization
- Organizational Change that Sticks
- Driving Quality through Leadership
- Orchestrating Strategic Direction
- The Impact of Project Audits on Organizational Performance

"Michael's presentation enriched our knowledge and become our most important experience. It will stay in our memories forever."

- *Lafe Group of Companies, China*

"Michael is an inspirational speaker!"

- *Marcusevans, Australia*

"We received overwhelming positive feedback from attendees: Awesome!! Great speaker! Attention Getter!"

- *American Society for Quality, USA*

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Keynote Presentation Summaries

Leading Innovation in Your Organization

The challenge with innovation is how to create an environment that cultivates the development and deployment of innovations. While many organizations may have a clear New Product or Service Development Cycle, most organizations lack a strategy for innovation; one that will help to re-shape their unique culture to foster innovation and then continue to nurture innovation as an on-going process. In this presentation Michael explores the challenges with innovation and how to address them. He explains how successful organizations such as Google, Intuit, Apple, Tata Motors, Kimberly-Clark and other leading companies and their leaders continue to manage and succeed through these challenging economic times by keeping innovation alive. You will learn how they created a strategy, culture and process for innovation and how you can start the journey in your organization.

The Impact of Project Audits on Organizational Performance

Wasted project spending is costing corporations around the world billions of dollars every year. That's why Business Improvement Architects has been conducting global research in Project Management since 2005 with over 850 organizations around the world. And we've learned a lot about what to do to stop the waste. One area of opportunity for companies is conducting project audits during and after projects to check the "health" of projects and be able to take corrective action early on before problems occur as well as to learn from mistakes. In this presentation, Michael will share his knowledge about how world-class organizations are using Project Auditing to improve their productivity and profitability and how they've increased their ROI and customer satisfaction. You will learn the process of auditing projects and how an interim Project Health Check can identify potential problems before they become a crisis. He will leave you energized and equipped with the tools, techniques and knowledge necessary to go back and start conducting Project Health Checks and Audits in your workplace.

Organizational Change that Sticks

It is true that never in a time, in our own history, have we ever experienced an economy such as the one we are in today. These kinds of crises – 1873, 1929, and 2008 – don't come around that often, and they force people to think in a new way. Today we have to ask ourselves and our organizations – what are we going to do? The greatest challenge we have in continuing to promote that "what we do is what our customers need" is to build a culture in our organizations where a focus on internal and external customers is "just part of what every employee does". We can help our organizations improve performance, save money and increase employee morale. In this presentation, Michael demonstrates how to effectively implement change and prepares you for the journey with stories that illustrate success as well as the challenges you'll likely experience on your journey of change.

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Driving Quality through Leadership

Leading quality requires: confident leadership, sound fiscal management, strong communication skills, a clear customer focus, ability to work with a diverse group of individuals as a “team” and understanding of how quality supports the organization’s key strategic imperatives. This presentation provides a snapshot of the issues facing organizations in the management of their quality initiatives and cites research and case studies about today’s quality leadership challenges. It focuses on building high-performance organizations through quality leadership.

Orchestrating Strategic Direction

Too often leaders fail to execute their strategic direction even when the strategy is sound. This is because they are unable to translate their vision into reality, bringing it to life for all employees. Orchestrating strategic direction is much like conducting an orchestra. There are no silos, though there are individual performers; different groups of instruments create different sounds than other parts of the orchestra yet work in harmony with all other instrument groups to ensure the customer hears one single, unified sound. In this presentation leaders will learn how to engage their employees at the beginning of the Strategic Planning process, ensuring their voice is heard regarding their wants, their desires and their wishes for the future of the organization and its customers. They will understand how to take feedback from employees and customers and combine it with their own experiences to create a vision and strategy that will truly drive the organization forward in a unified collective. And they will hear how other organizations have managed to successfully execute these strategies through total employee engagement.

Check out Michael Stanleigh’s Web Sites



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